



Sponsor of the Voluntary Universal Healthcare Identifier

## VUHID Project

### April 2009 Update

First of all, we want to thank you for your ongoing interest and support of GPII and VUHID. We got a great response to our January newsletter - web site hits increased five-fold! - and we hope you'll continue to follow our progress during what promises to be an exciting year ahead.

For those of you who are receiving the GPII Newsletter for the first time, go to [www.gpii.info/news.php](http://www.gpii.info/news.php) for earlier issues and more information on GPII and VUHID.

#### **GPII at HIMSS09**

Liddy and Barry are gearing up to be busy in Chicago. The best part of being at HIMSS will be the opportunity to meet many of you and get your feedback on GPII and VUHID.

- Barry's session "Enhancing Clinical Information Privacy Using Voluntary Universal Healthcare Identifiers" takes place on Wednesday, April 8 at 9:45am in room S 402 B of the McCormick Center. Be sure to add this to your schedule.

- Barry will also be speaking at the EHR Special Interest Group meeting on Monday, April 6 at 7:30am (room W12AB at the McCormick Center) for any early birds who want to hear about VUHID as a tool to prevent medical identity theft.
- Both of us will be attending the HIE Symposium on Saturday, April 4. With hundreds of HIE/RHIO projects active across the US, and with the increasing interest we're seeing in patient identity management, we expect this to be a great opportunity to network with HIE executives and suppliers.

If you'd like to meet either of us at HIMSS to talk further about how VUHID might complement your patient identity management strategies, please contact us at 520-342-8457 (Barry) or 520-730-8212 (Liddy).

#### **Outreach & Education**

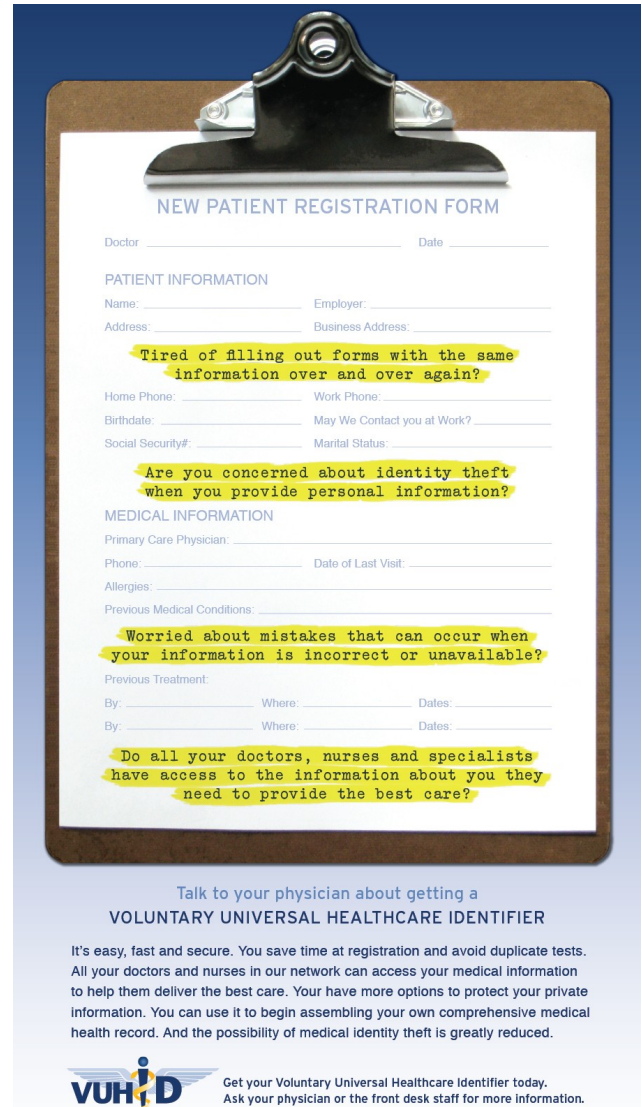
In addition to Barry's formal participation in HIMSS09, we'll introduce our first effort to



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reach out to consumers, as well as HIE executives who are beginning to see the need for member education.

Below is an example of the kind of "templates" that GPII will provide to VUHID users to support their patient outreach initiatives. We believe that consumers' understanding of the benefits of VUHID is essential to its success. We'll learn more during our first VUHID implementations so look for more ideas about consumer education.



**NEW PATIENT REGISTRATION FORM**

Doctor \_\_\_\_\_ Date \_\_\_\_\_

**PATIENT INFORMATION**

Name: \_\_\_\_\_ Employer: \_\_\_\_\_  
Address: \_\_\_\_\_ Business Address: \_\_\_\_\_

Tired of filling out forms with the same information over and over again?

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_  
Birthdate: \_\_\_\_\_ May We Contact you at Work? \_\_\_\_\_  
Social Security#: \_\_\_\_\_ Marital Status: \_\_\_\_\_

Are you concerned about identity theft when you provide personal information?

**MEDICAL INFORMATION**

Primary Care Physician: \_\_\_\_\_  
Phone: \_\_\_\_\_ Date of Last Visit: \_\_\_\_\_  
Allergies: \_\_\_\_\_  
Previous Medical Conditions: \_\_\_\_\_

Worried about mistakes that can occur when your information is incorrect or unavailable?

Previous Treatment: \_\_\_\_\_  
By: \_\_\_\_\_ Where: \_\_\_\_\_ Dates: \_\_\_\_\_  
By: \_\_\_\_\_ Where: \_\_\_\_\_ Dates: \_\_\_\_\_

Do all your doctors, nurses and specialists have access to the information about you they need to provide the best care?

**Talk to your physician about getting a VOLUNTARY UNIVERSAL HEALTHCARE IDENTIFIER**

It's easy, fast and secure. You save time at registration and avoid duplicate tests. All your doctors and nurses in our network can access your medical information to help them deliver the best care. You have more options to protect your private information. You can use it to begin assembling your own comprehensive medical health record. And the possibility of medical identity theft is greatly reduced.

**VUHID** Get your Voluntary Universal Healthcare Identifier today. Ask your physician or the front desk staff for more information.

If you're in Chicago for HIMSS09, check with Liddy or Barry to get a copy of these 5x8 cards and give us your feedback.

### New GPII Website

Have you checked out [www.gpii.info](http://www.gpii.info) yet? We hope you'll find it easy to navigate and more



robust with information for key stakeholders as well as technical information about VUHID.

Also on our new web site is a rich compendium of articles on patient identifiers. Please use this as a resource to learn more about this increasingly relevant topic. Go to <http://www.gpii.info/news.php> for links to dozens of research papers and articles.

### And the Beat Goes On

In the wake of the American Recovery and Reinvestment Act of 2009 (ARRA), and unprecedented federal funding for healthcare IT - \$30B, some of which is focused specifically on nationwide health information network projects under the Office of the National Coordinator - we continue to receive new inquiries from HIEs and RHIO projects around the country. Foreign governments, researchers and others interested in ubiquitous patient identification and de-identification of clinical information are also queuing up to learn more about how VUHID can support their projects. We hope to announce our first beta site later this spring.

### VUHID Server Finds New Home

In anticipation of our first live site, the primary VUHID server, a Dell Power Edge 2950, generously donated by Stratus Technologies last year, has been moved to a secure data center in Tucson, AZ. And while Barry will miss the comforting hum of the server in his office, we're excited about reaching another milestone in our business plan. We're already in discussions with potential back-up sites so stay tuned for more news on VUHID server hosting.

### Fundraising

Clearly, our top priority is to raise sufficient capital to complete VUHID development work and support beta testing later in the year. We've found that granting organizations are feeling the pinch of the global economic downturn as much as commercial organizations. But we also find that general interest in VUHID continues to grow.

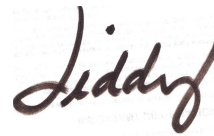
At this juncture, we expect that GPII may begin to generate operating revenues before the end of the calendar year. This is exciting - and challenging - as we strive to manage our priorities to complete software development, deliver design specs for our customers' EMPI vendors, develop educational templates for consumer outreach for HIEs implementing VUHID, and deliver VUHID identifiers and support to our beta sites.



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**Go to [www.gpii.info](http://www.gpii.info) for more information on GPII and the VUHID project. Let us know what you think about our new web site design and content!**



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